

# WHAT eCOURSE LESSONS LOOK LIKE

## 3 kinds of online class content

If you're ready to make your own online class, you've probably started envisioning the lessons you'll make.

When you picture those lessons, what do they look like? Are they demo videos? eBooks? Maybe your envisioned lessons are live weekly webcasts. Or perhaps you see your teaching done in an online community.

Each of these are great possibilities. What's more, they illustrate three kinds of online course content you should always consider when designing a new online class.

1

Available in an online classroom for consumption at the convenience of your students.

## On-Demand Content

These are the lessons that you prepare ahead of time--whether in video, audio, or written format--and then make available in an online classroom.

Presented in a mix of mediums; i.e., video, audio, eBook, worksheet.

Released all at once OR "dripped" out over time.

2

## Community

This is a where students can talk to each other and to the teacher. Usually offered via: 1) a built-in bulletin board or forum, 2) a private Facebook group, or 3) the comments on classroom lessons and posts.

A place for students to share ideas, challenges, tools, and more.



A growing databank of answers and resources.

A place for students to get questions answered so they can move forward.

3

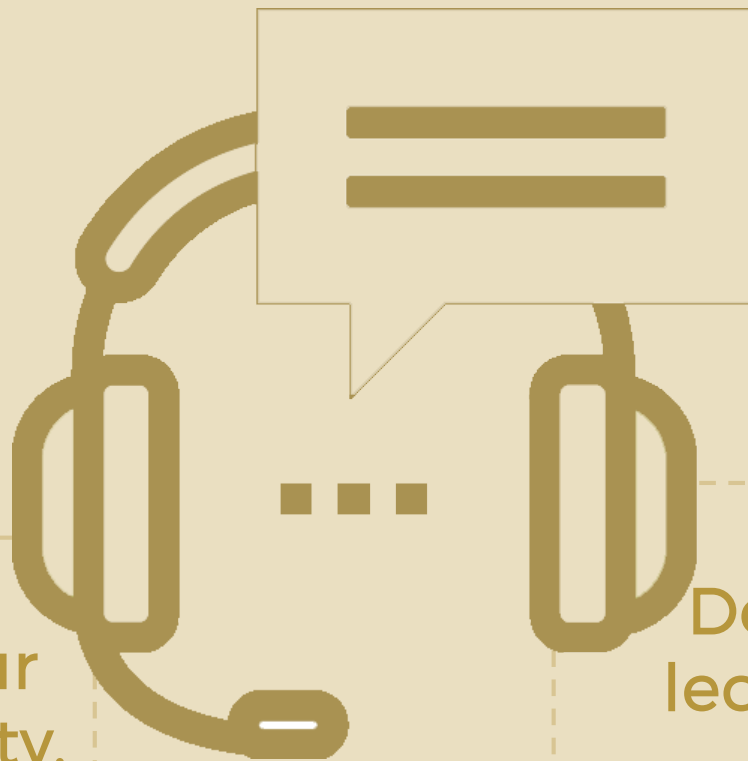
"Virtual live" means that everybody can come to a certain private place online at the same time and communicate. You might gather with a chatroom where people type their conversation. Or you might use a meeting with audio and webcam or screen-share capabilities.

## Virtual Live Events

Offer support, accountability and/or coaching.

Hold hot seat sessions and critiques.

Build your community.



Deliver lectures.