

BRAINSTORM DONE-FOR-YOU TOOLS

The complete process with detailed examples is in the teachwhatyou.com/doneforyou blog post. Use this guide to develop your own done-for-you tools.

START with column 1 and brainstorm across the page to understand the work your students do and the guides and templates and tools that would help the non-expert do work that comes naturally to you, their teacher.

DO THE WORK

What tools will your students? For example: color wheel, Photoshop, soldering iron, sewing machine.

GETTING OUTCOMES

What are your students making/achieving. Include intermediary accomplishments?

REPEATABLE ASPECTS

Are there tasks or creations that need to be repeated?

DONE-FOR-YOU TOOLS IDEAS

What guides would help a non-expert achieve these goals?

DESIGN

DONE-FOR-YOU TOOLS

START with column 1 and list ideas your brainstorming yielded.

NEXT look to column 2 and consider additional tools that might go with the first to create a bundle

FINALLY think about the different ways you could style your bundles depending on branding, expertise levels, and interest niches.

GUIDE - TOOL - PATTERN IDEA

ADD-ONS TO MAKE A BUNDLE

FLAVORS OR STYLES

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