PREP *school* for online course builders

Here's the checklist for doing initial work of setting up a web home on a Wordpress website.

Acquire domain

Acquire hosting

Set up your domain on your hosting

Install WordPress on your domain

Choose and install a theme

Add your logo or business name in the header

Install Google analytics

Set up backups (recommend VaultPress plugin)

Install and set up a security plugin (recommend WordFence plugin)

Make a Home page (plan a spot for email list-building offer)

Make a Blog page (a template that displays blog posts)

Make an About page

Make a Contact page

Set up primary menu to link to: home, about, contact, blog