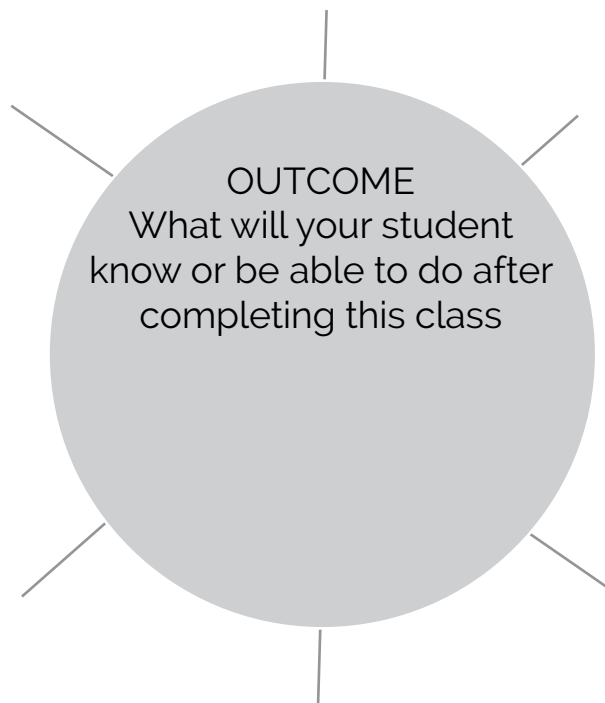JUMPSTART
your ecourse

2.3 Outline Your Course Content

Work from the outcome backward, noting all to be taught.

Put your student outcome in the middle and just start brainstorming all the things that go into that outcome. It might not all end up in your course but just get it down for now.

OUTCOME
What will your student
know or be able to do after
completing this class

Organize the pieces into logical groupings or "chunks"

Grab several different colored highlighters and review all those pieces of learning on the brainstorming page that have to take place to get your student to your objective for them.

Find two steps that it makes sense to teach in a shared learning unit, and highlight them both in the same color. Are there others that go with these? Highlight them, too. See topics that should go in another module? Highlight them in another color. Use the blocks on "chunk" pages below to group or "chunk" pieces. If it's easier, you can use physical notes to record, group and organize pieces.

Once the pieces of learning are "chunked" use the circle spots for labeling chunks that might go together in "groups" (i.e., with "A" or "B" or "C") and for sequencing (i.e., enter numbers to represent order of presentation).

CHUNK:

piece:

piece:

piece:

piece:

piece:

group   order

CHUNK:

piece:

piece:

piece:

piece:

piece:

group   order

CHUNK:

piece:

piece:

piece:

piece:

piece:

group   order

CHUNK:

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group   order

CHUNK:

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piece:

piece:

piece:

group   order

CHUNK:

piece:

piece:

piece:

piece:

group   order

CHUNK:

piece:

piece:

piece:

piece:

group   order

SCOPE

short, focused, discrete project   multi-module/lesson, system

⬅━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━➡

TOUCH

self-paced, no live support   scheduled one-on-one or group coaching

⬅━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━➡

PACE

delivered all at once   spread out over time–up to 3 months

⬅━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━➡

MODULE #/NAME:
OUTCOME(S):   DESCRIPTION:

TOPIC

TOPIC

TOPIC

DELIVERY

LECTURE
Video
Audio
Live Virtual
Written

DEMONSTRATION
Video
Live Virtual
Written with illustrations

OPP'Y FOR PRACTICE
Assignment
Share (Comm'y or Live Virtual)
Hotseat in (Comm'y or Live Virtual)
Q&A in Comm'y or Live Virtual)

ROADMAP
Workbook / Worksheet
Checklist
Cheatsheet or QuickGuide
Diagram

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